

## **What are the key issues for Wrexham County Borough?**

### **When was the survey carried out?**

December 2011 – February 2012

### **What was the purpose of this consultation?**

To ask local people which things most need improving across the County Borough. Opinions were used to inform the planning and prioritising of the services and projects that the Council will deliver

### **Did you provide feedback to participants?**

Feedback was included within the Council Plan and given to members of the Peoples Voice panel. This report will be translated and published on the Council website.

### **How was the consultation publicised?**

Feature article in the evening leader, copies in reception, internet, facebook, twitter and internally through the intranet and Friday bulletin

### **How many responses did the consultation receive?**

268 responses

### **How did WCBC use the results and what, if any, changes will be made following this consultation?**

A survey on the 'Key issues for Wrexham County Borough' was undertaken in Winter 2011 and was advertised through a feature in the Wrexham Evening Leader and adverts in the Council's offices, website and through social media. 268 responses were received.

Respondents identified those areas most in need of improving as:

1. Job prospects (51.8%)
2. Affordable decent housing (39.0%)
3. Road and pavement repairs (35.9%)
4. Wage levels and the cost of living (33.1%)
5. Activities for Teenagers (32.3%)

Whilst the first four areas were reflected within the emerging council plan, road and pavement repairs are an area where the Council is facing rising costs against a static budget. As such, whilst a rolling programme of reconstruction and repairs will be made on routes deteriorating into poor condition, the aim will be to maintain rather than improve the overall quality of the County Boroughs road network.

Activities for teenagers was the only area arising that had not been highlighted within the draft Council Plan, but had been identified by the Senedd Yr Ifanc and through the consultation on the joint plan. Appropriate actions from the Joint Plan have been reflected under the People outcome 'Pe1 – Children and Young People have positive aspirations, learn and achieve their potential'.

In terms of those areas most in need of improving, affordable housing was rated the most important areas by those in the 19-30 age bracket (58.3%), by women (54.7%), and by those living either outside

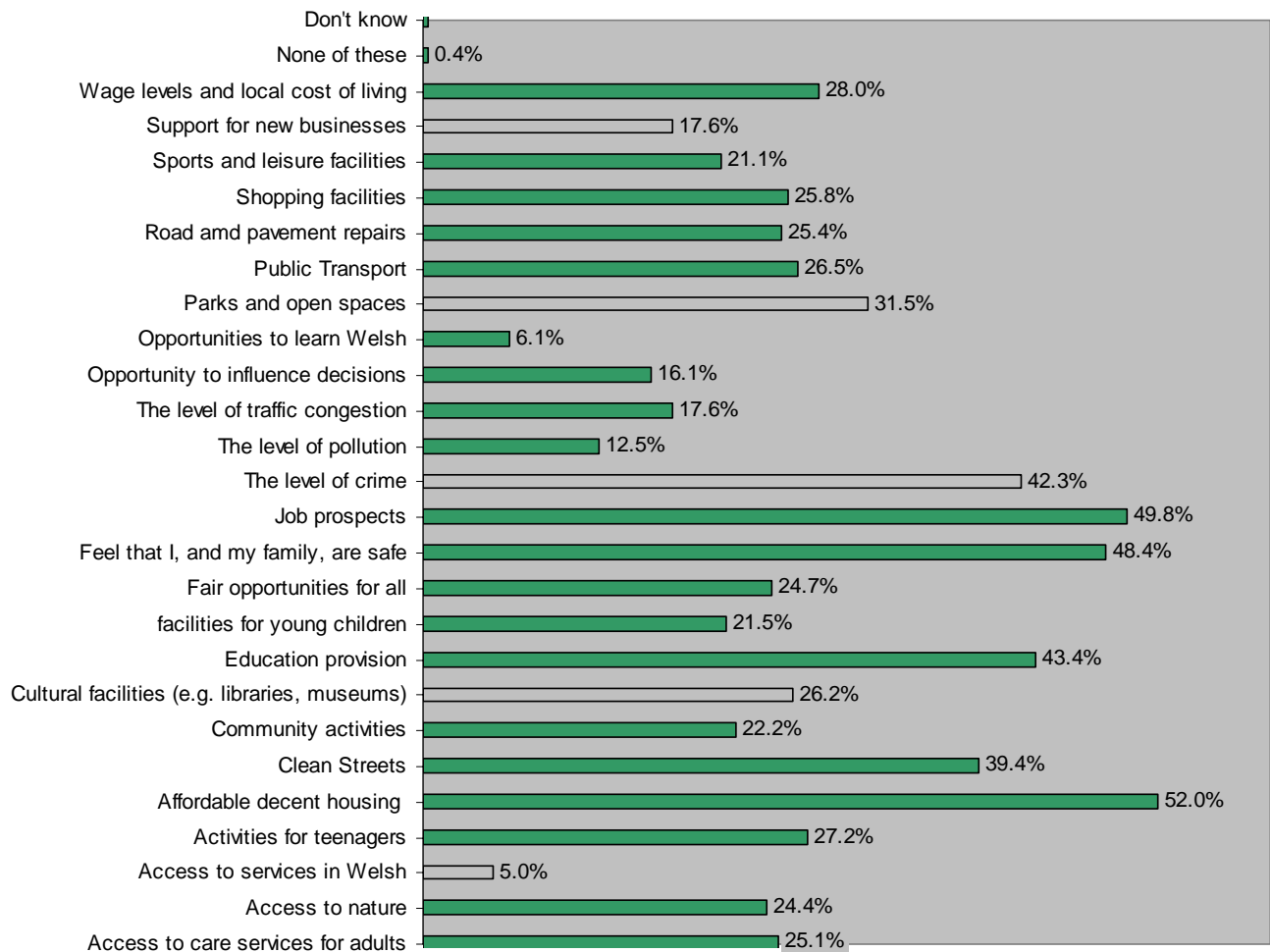
(56.3%) or within rural areas of the County Borough (51.6%). Education provision was more likely to be highlighted by those over 61 (60%).

Other key issues identified by the Senedd Yr Ifanc include: sexual health and drugs alcohol & smoking, which are key issues within the Joint Plan although only alcohol and tobacco have been highlighted within the Council Plan due to priority given to these issues by Public Health Wales; Improving Education, which is reflected in priority outcome Pe1; The Welsh language, which is reflected in priority outcome Pe6; Affordable transport, which is reflected in the public transport strands of the PI4 priority outcome; and the reputation of young people which is not reflected within this plan but is being further considered by a sub-group of the Senedd.

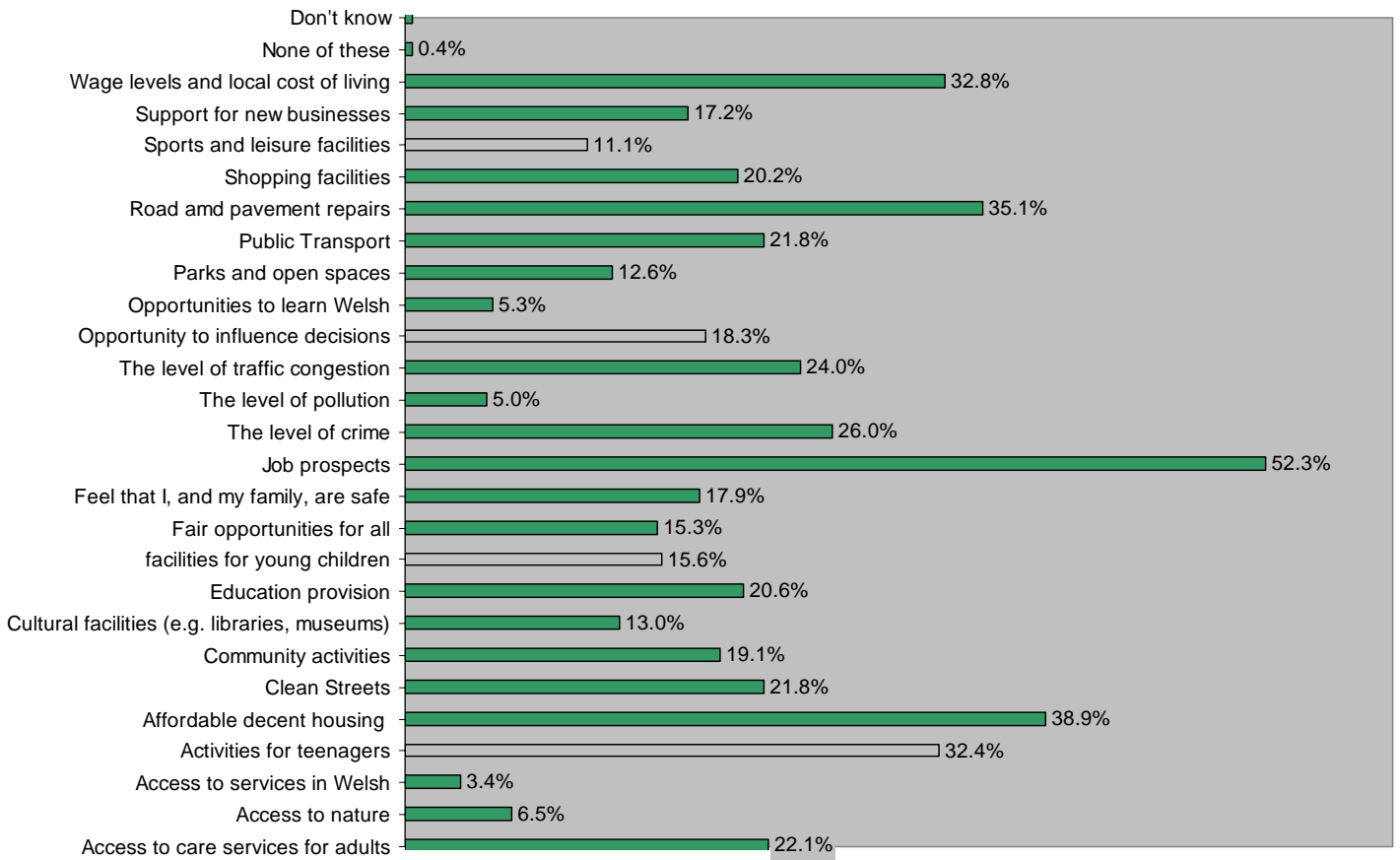
Equalities information is requested from those who participate in consultation and engagement exercises. This information is used for two purposes – to understand who is (and who is not) participating in such exercises, and to analyse responses to highlight the differences in opinion and experience between different communities. Equalities information is not currently being consistently collected, completed by respondents where it is requested or analysed on consultation and engagement exercises and this is an area for improvement over the course of this Council Plan.

### What are the key issues for Wrexham County Borough

**Thinking generally, which of the things below would you say are most important in making somewhere a good place to live?**



**And thinking about Wrexham County Borough, which of the things below, if any, do you think most need improving?**



**Overall, how satisfied are you with Wrexham County Borough as a place to live?**

